HEATHER J. DORSEY

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An experienced leader with work experience in Business Communication, Creative Direction, Production, Project Management, and Arts Education.

BUSINESS POSITIONS and LEADERSHIP

Co-founder and Managing Producer of Big Picture Ventures a communication and production consulting company with a client list that includes the Minneapolis Institute of Art, Mall of America, Minnesota Public Radio, Southwest Theater Project, Carondelet Catholic Schools, the League of Minnesota Cities, Bloomington Chamber of Commerce, Bloomington Center for the Arts, Artistry.

Big Picture Ventures
Managing Producer and Director 1995-present

Business Consulting Responsibilities:
Development and training of organizational leadership teams
Creation of rebranding and marketing strategies
Consultation for organizational re-visioning and strategic planning

Administrative, Creative and Managerial Responsibilities:
Develop and administer annual performance budgets
Secure production royalty rights and rentals
Hire creative team: musical director, choreographer, costumers, and technical director
Coordinate communication between actors, parents, faculty and staff

Directorial Responsibilities:
Research main stage shows appropriate for middle schoolers and a summer musicals for children ages 6-18
Choose musical productions that are suitable for middle school casts and audiences
Facilitate the partnership between the middle school and rental venues
Lead rehearsals and performances
Supervise creative team: musical director, choreographer, costumers, and technical director

Major Accomplishments at Carondelet Catholic School:
Creating a middle school theatre program which boasts 93-95% participation of all middle school students
Overseeing the all production logistics: tickets sales, marketing, and concessions
Consistently ensuring that the 1,500 audience members enjoy a high quality performance

Artistry / Bloomington Center for the Arts
Interim Producing Artistic Director July-Oct 2015

Production Management and Supervision:
Oversaw the day to day operations of the Performing Arts Program including productions of all Main Stage and Black Box performances
Responsible for recruitment, selection, and negotiation of contracts for all individuals engaged in productions
Supervised all contractors throughout the production process
Responsible for the supervision and performance evaluations of the full time employees; the Technical Director and Production Coordinator

Program Development and Outreach:
Responsible for the overall health and growth of the Performing Arts Program and its interaction with other programs within the Bloomington Theatre Arts Center as well as in the community; and for the management of the program budget and financial outcome of productions

Marketing and Public Relations:
Worked with the Marketing and Communications staff / consultants to create marketing tools
Served as the primary contact for all marketing and public relations for the Performing Arts Program
Served as one of the members of the leadership team that reached out into the community on behalf of the organization with knowledge of the Performing Arts Program

Penumbra Theatre, St. Paul. Minnesota
Directing Fellow 2002-04

Administrative, Creative and Managerial Responsibilities:
Consulted with Artistic Director on hiring of production team
Consulted with Artistic Director on play selection for the season
Consulted with Managing Director on budgeting aspects for all performances
Organized and scheduled auditions for theatrical season
Consulted with various directors on casting needs and rehearsal schedules

Major Accomplishments:
Consulted with Education Director on a *New Works* program showcasing up and coming writers and their work
Assisted in the organized and stage management of a successful fund raiser benefiting actor equity benefits

Knott's Camp Snoopy / Mall of America, Bloomington, Minnesota
Manager of Entertainment 1993-97

Administrative, Creative and Managerial Responsibilities:
Developed and administered annual fiscal budgets of more than $1,000,000
Wrote and Directed in-house musical shows and productions
Worked with R.E.S. Pyrotechnics to produce and design indoor pyrotechnics shows
Hired and managed a department of 50 employees
Responsible for Knott's Camp Snoopy's entire park operations as a rotational Park Manager
Created a technical training manual and procedures manual

Major Accomplishments:
Created the Explore the Arts Education program attracting 500 students yearly
Oversaw the construction for themed haunted mazes with a combined attendance of more than 50,000
Designed the Talent Showcase program which attracted 200 organizations per year
Completed a position summary for compensation analysis for all positions in the department
Secured a sponsorship with the Department of Forestry / Department of Natural Resources

ACADEMIC POSITIONS and LEADERSHIP

A faculty member in the College of Education and Human Development at the University of Minnesota Twin Cities campus with expertise in the fields of Speech Communication, Theatre Arts, and Performance.

SENIOR TEACHING SPECIALIST 2002-Present
Department of Organizational Leadership, Policy and Development (OLPD)
College of Education and Human Development (CEHD)
University of Minnesota, Minneapolis, Minnesota

Courses Taught **- University of Minnesota, Twin Cities Campus**

OLPD 1461:	Presentations in Work Settings: Business & Marketing Education and Human Resource Development
PsTL 1525W:	First Year Experience: Critical Moments in Human Stories
PsTL 1312:	Identity, Community, Culture in the Performing Arts
PsTL 1461:	Multicultural Perspectives in Public Speaking
Comm 1101:	Introduction to Public Speaking
Comm 3411:	Introduction to Small Group Communication

Special Projects **- University of Minnesota, Twin Cities Campus**

Featured Speaker for the College of Education incoming students and parents.
Present the Welcome address and overview of the college First Year Programming for 600-800 people.
University of Minnesota, 2012-1014.

Produced the College of Education's Student Open Mic Performance with over 40 students participating.
University of Minnesota 2013.

Produced *the Voices of Hope Multicultural Arts Slam*
Secured grants from the University of Minnesota's Emerging Women in Leadership organization, Women's Philanthropic Leadership Circle and Dr. Nancy "Rusty" Barcelo grant for a College wide Student Arts Slam performance, University of Minnesota, 2012-1014.

ADJUNCT FACULTY 1999-08
Normandale Community College, Bloomington, Minnesota
Ridgewater Community College, Hutchinson, Minnesota

Courses Taught **- Minnesota State College and Universities System**
Introduction to Theatre, Public Speaking, Interpersonal Communication, Small Group Communication, Leadership, Multi-Cultural Communication, Business Communication

ADJUNCT FACULTY - Minnesota Area High Schools 1995-99
Breck High School, Hopkins, Minnesota
Armstrong High School, Robbinsdale, Minnesota

Courses Taught **- Minnesota High School System**
Advanced Acting, Improvisational Theatre, Theatre History

CONFERENCE PRESENTATIONS and INVITED LECTURES

National writer and speaker on the importance of performance methodology in the higher education classroom.

Embodied Learning: Moving Beyond Text and Talk
National Convention on the First Year Experience, San Diego, California, February, 2014

Using Narrative to Engage First Generation Students in the First Year
National Convention on the First Year Experience, Orlando, Florida, February, 2013

Using Narrative to Engage First Generation Students in the First Year
University of Minnesota's The First Year Experience, University of Minnesota – Twin Cities Campus, December 2013

Featured Speaker for the College of Education's incoming freshman class and parents
March 2012, 2013, 2014

Solo in Ensemble: Using Performance Techniques to Teach Social Justice
The Evergreen State College, Olympia, Washington, March 2005

Public Speaking for Student Leaders
The Vietnamese Student Association National Convention
University of Minnesota, Minneapolis, Minnesota, May 2005

Channeling Art for a Healthy Life
University of Minnesota Civil Service Retreat
University of Minnesota, Minneapolis, Minnesota, September 2005

Acting Out: Using Performance to aid the High School to College Transition
Teaching First Year Students Conference
University of Minnesota, Minneapolis, Minnesota, January 2004

All The World's A Stage: Internationalizing Performance Courses
Internationalizing On Campus Courses, Center for Teaching and Learning
University of Minnesota, Minneapolis, Minnesota, 2004.

Acting Out: Using Performance to aid the High School to College Transition
Teaching First Year Students Conference, University of Minnesota, Minneapolis, Minnesota, 2004.

Acting Out: Using Performance to aid the High School to College Transition.
College Reading and Learning Association, Minneapolis, Minnesota, 2002.

Integrating Drama into Church Services. Friendship Church, Prior Lake, Minnesota, 2002.

Stage Movement Tells a Story. Friendship Church, Prior Lake, Minnesota, 2001.

What is Shakespeare Really Saying? Instructional In-Service for high School Students in the Acting Conservatory Stage's Theatre, Hopkins, Minnesota, 1998.

Improvisational Theatre for the Classroom: An instructional In-Service for Middle School teachers. Monticello Middle School, Monticello, Minnesota, 1999.

PUBLICATIONS and ONGOING WORK

Lead Author – A *Bridge to Somewhere:* The City, The River, The Bridge Book edited by Patrick Nunnally, University of MN Press 2009. Book focuses on the 2007 Minneapolis Bridge collapse; article focuses on the "The Bridge Project" a performance event involving performing students, passing audiences, and a community. Used as a textbook used in a sociology course and performance art course.

Lead Author – *Acting Out: A Tableau Teaching Method.* The Evergreen State Collection of Academic Articles. 2003. Article focuses on the transition between high school and college for first year students.

Lead Author – *Redirecting Classical Theatre: An Intertextual Approach to Drama.* Article focuses on applying multiple learning approaches to theatre and literature comprehension. 2002.

THEATRE DIRECTING EXPERIENCE

Directing theatre productions including Grease, Music Man, Beauty and the Beast, Wizard of Oz, Godspell, and Annie. Additional directing experience with multiple theatre organizations including Penumbra Theatre, Stages Theatre, Southwest Theatre Project, VEE Corporation, Playhouse Theatre, The Barn Community Theatre.

THEATRE PERFORMANCE EXPERIENCE

Performance experience includes Olga Katrina in *You Can't Take it With You* with The Gallery Theatre, Bloomington, MN, Mrs. Webb in *Our Town* and The Wicked Witch *in The Wizard of Oz* with Stages Theatre, Hopkins, MN, Miss Hannigan in *Annie* with The County Stearns Players, St. Cloud, Elaine Harper in *Arsenic and Old Lace* with Theater L'Homme Dieu, Alexandria, MN, Gay Wellington in *You Can't Take it With You* at The Santa Cruz Theater, Santa Cruz, CA.

THEATRE TECHNICAL EXPERIENCE

Set Design and Lighting design experience with Southwest Theatre Project, Minneapolis, MN; Carondelet Schools, Minneapolis, MN; The Playhouse Theatre, Bloomington, MN.

PRODUCTION WRITING EXPERIENCE

Writing experience includes credits with The World Figure Skating Federation with VEE Corporation, Minneapolis, MN; The Christmas Post with Friendship Church, Prior Lake, MN; League of MN Cities training Videos, League of MN Cities, St. Paul, MN; Knott's Camp Snoopy Employee Rally, The Playhouse Theatre, Bloomington, MN; Voice of Hope: A Multicultural Arts Slam, University of MN.

VOLUNTEER and SERVICE WORK

Bloomington Theatre Arts Center Board Member – Bloomington, Minnesota	2013-2015
Social Concerns Committee Member – University of Minnesota	2013-2015
Honors and Awards Committee Member – University of Minnesota	2012-14
Post Secondary Teaching Learning Curriculum Committee - University of Minnesota	2007
Multicultural Concerns Committee – University of Minnesota	2003-2005
Minneapolis Institute of Art Classroom Educator	1998-05
Minnesota Shakespeare Company Board Member	1992-93

EDUCATION

Masters of Art May 2003	**Masters of Liberal Studies, University of Minnesota, Twin Cities** Speech Communication and Theatre Arts
Bachelor of Science November 1988	**St. Cloud State University** Speech Communication, Secondary Education, Theatre Arts
Special Licensure	**Minnesota Teaching Licensure in Speech and Theatre grades 7-12**